

Step into the realm of unapologetic boldness with women's leadership advocate **Tonya Tiggett**

## The Towanda Effect: Unapologetic Boldness for Life and Career Success



Embark on a journey to discover the power of “**The Towanda Effect.**” From the boardrooms of CEOs to the podiums of top athletes and the grassroots efforts of community and corporate leaders like you, get ready to explore stories of overcoming fear to boldly act with a fearless drive and true authenticity of women like you (and a few men too).

### Through lively stories and discussion, you'll:

- Gain insights from your peers.
- Discover views on boldness versus courage among women.
- Learn who others see as bold, based on Tonya's research.
- Identify strategies to add more boldness to your personal and professional life, tailored to your goals and risk level.

Don't miss this chance to redefine your bold approach to success and unlock your full potential. Join us for dynamic talks, peer insights, and strategies tailored to your journey.

## The Towanda Effect: Stepping into One's Boldness

“I was BOLD!! I spoke up and told the supervisor his behavior in front of our team was unacceptable and he apologized! I also told him the team culture needs to change and I am going to be the person to make it happen. He asked that I work with him to make the change happen. Thank you!”

-E.V., WiNUP Conference Attendee 2022, whose bold action was inspired by a bold peer

### WHO SHOULD ATTEND?

Whether you're a seasoned leader or just starting out, this event will ignite your drive to act with fearless empowerment. Sign up now to unleash your boldness and see **The Towanda Effect** in action during your program, and what it can look like for **YOU!**



Tiggett & Co



@stalnakertiggett



Tiggett & Co

[info@tiggettandco.com](mailto:info@tiggettandco.com) • [www.tonyatiggett.com](http://www.tonyatiggett.com) • [www.tiggettandco.com](http://www.tiggettandco.com)

Reserve your spot today and embark on a transformational journey toward bolder achievement and fulfillment! **SIGN UP TODAY** for **The Towanda Effect!**