

One of our **Most Popular** and **Career-Changing Programs** Offered!

WHAT IS THE NEXT MOST IMPORTANT WORKPLACE CONVERSATION OUTSIDE OF A JOB INTERVIEW, THAT YOUR EMPLOYEES ARE LIKELY NOT PREPARED FOR?

PERFORMANCE DISCUSSIONS!

Whether having an end of year performance review discussion, a stakeholder meeting, or sharing what one does for a living, more than 50% of entry to mid-level female employees struggle with anxiety when sharing their business impact. We know because we've measured this global trend since 2013. This means they are holding back on the actual results they are driving.



The Lead with Confidence Interactive Workshop equips your talent with practical tools to enhance their confidence, to overcome anxiety, and showcase their true value by:

Speaking Up and Being Heard:

Master the art of confident communication and position oneself as a thought leader. Transform performance reviews into powerful career-shaping conversations, empowering female leaders to achieve the recognition and success they've earned.

Standing Out and Being Visible:

Build a captivating personal brand through strategic visibility and business impact that commands attention at higher and broader levels of the organization. Be viewed as an influential leader regardless of job level.

Managing Strategic Relationships:

Build powerful, influential connections that open doors to new opportunities and accelerate career growth by up to 5 years! Don't miss out on this inside scoop for accelerated career growth!

A FULL-DAY OR TWO-PART LEADERSHIP EXPERIENCE

"Lead with Confidence" is available as a 6-hour in-person session or a two-part, 4-hour online format (2 hours each).

Part 1: Being Heard

- ★ Discover the power of self-advocacy and how it drives leadership diversity and career advancement.
- ★ Master strategic communication techniques to confidently navigate performance discussions and showcase your value-add.
- ★ Apply the CENTS™ strategic communication tool to showcase impact and results in key conversations.
- ★ Participate in dynamic activities—individual, small group, and large group formats—designed to build real-world leadership skills and foster collaboration.

Part 2: Being Seen. Being Strategic.

- ★ Unlock the power of strategic visibility and understand how it directly influences career mobility and leadership opportunities.
- ★ Discover an executive presence strategy for visibility and brand that sets one apart with strengths and unique qualities.
- ★ Explore the transformational impact of mentorship and sponsorship in accelerating career growth and expanding influence, by engaging with your very own senior leaders who share advice and lessons learned.

WHO SHOULD ATTEND?

- ★ **TARGET AUDIENCE:** Individual Contributors, First-Time Managers, Women in Entry-Level Professional to Mid-Level Management Roles.

Elevate Communication, Career Strategy, and Courage to Lead with Impact



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Ready to elevate your female talent? **SIGN UP TODAY** for **Lead with Confidence!**